



I Build America – Ohio Content + Written Branding Guidelines

Header font: Quantico

Paragraph font: Roboto

Organization Formal Name Long Form: I Build America – Ohio

Organization Formal Name Short Form: IBAOhio

Alternate Organization Name: I Build Ohio

Website address: www.ibuildohio.org

Social Media Tags: #ibuildamericaOHIO

Writing Style Guide: Chicago Manual of Style

Color Guides:

- Gold: e7a823 (9, 36, 100, 0)
- Red: e5281d (0, 95, 99, 20)
- Navy: 01344f (100, 76, 44, 40)